



# Taxation of household savings

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# Taxation of Household Savings

OECD Tax Policy Study released in April on *The Taxation of Household Savings*. The report:

- Examines how countries tax savings, covering a wide range of asset types in 40 countries.
- Calculates marginal effective tax rates (METRs) across asset types in 40 countries.
- Assesses the distribution of asset holdings in 18 countries.
- Examines the implications of AEOI for savings tax policy.





# Marginal Effective Tax Rates (METRs)

## METRs combine various factors into a single tax burden indicator

- Focus on a marginal savings decision.
- Calculate NPV of taxes as percentage of NPV of gross returns, over an asset holding period.
- Take account of the impact of multiple taxes, deductions and variations in tax bases.
- Take account of the impact of inflation.

## We need to make some assumptions...

- Rate of return of assets. To provide comparability we use the same rate for all assets (=3%).
- Holding period (we assume 20 years for housing and pensions; 5 years for all other assets).
- Types of return generated (e.g. mix of dividends and capital gains).
- We specify three income/wealth levels representing “low”, “average” and “high” income/wealth.

## We calculate METRs for a wide ranges of assets and savings vehicles



# METR methodology

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- The methodology follows closely that of the OECD's 1994 *Taxation and Household Savings* study, which itself draws on the methods used by King and Fullerton (1984).
- We focus on a **marginal** investment. The scenario considered is one where a saver is contemplating investing an additional currency unit in one of a range of potential savings vehicles.
  - This is marginal both in terms of being an incremental purchase of an asset; and generating a net return just sufficient to make the investment worthwhile.
- We assume a fixed pre-tax real rate of return and calculate the minimum post-tax real rate of return that will, for that asset, at the margin, make the investment worthwhile (as compared to the next best savings opportunity).
- The post tax return is determined by explicitly modelling the stream of returns and costs (taxes) associated with the asset over time (see next slide...)



# METR methodology

- The stream of returns,  $R_t$ , and taxes,  $T_t$ , can be modelled as:

$$V = -1 + \int_{n=0}^{\infty} \lambda e^{-\lambda n} \left[ \int_{t=0}^n (R_t - T_t) e^{-\rho_H t} dt \right] dn$$

- where the returns and costs are discounted at a rate  $\rho_H$ , with the stream in each period weighted by the probability that the asset is sold in that period,  $\lambda e^{-\lambda n}$ .
- Setting  $V=0$  and solving for  $\rho_H$  will yield an expression for the investor's after-tax nominal rate of return on the particular savings vehicle. The after-tax real rate of return of investing in a particular savings vehicle,  $s$ , given an inflation rate of  $\pi$ , is then:

$$s = \rho_H - \pi$$

- The investment is assumed to earn a fixed real return,  $r$ . Consequently, the METR,  $t_e$ , is:

$$t_e = \frac{r - s}{r}$$



# Assets/savings vehicles modelled

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- METRs are modelled for the following assets /savings vehicles:
  - Bank deposits
  - Corporate bonds
  - Government bonds
  - Equities (purchase of corporate shares)
  - Investment funds
  - Private pensions
  - Deposits in individual tax-favoured savings accounts
  - Equity-financed owner-occupied and rented residential property
  - Debt-financed owner-occupied and rented residential property



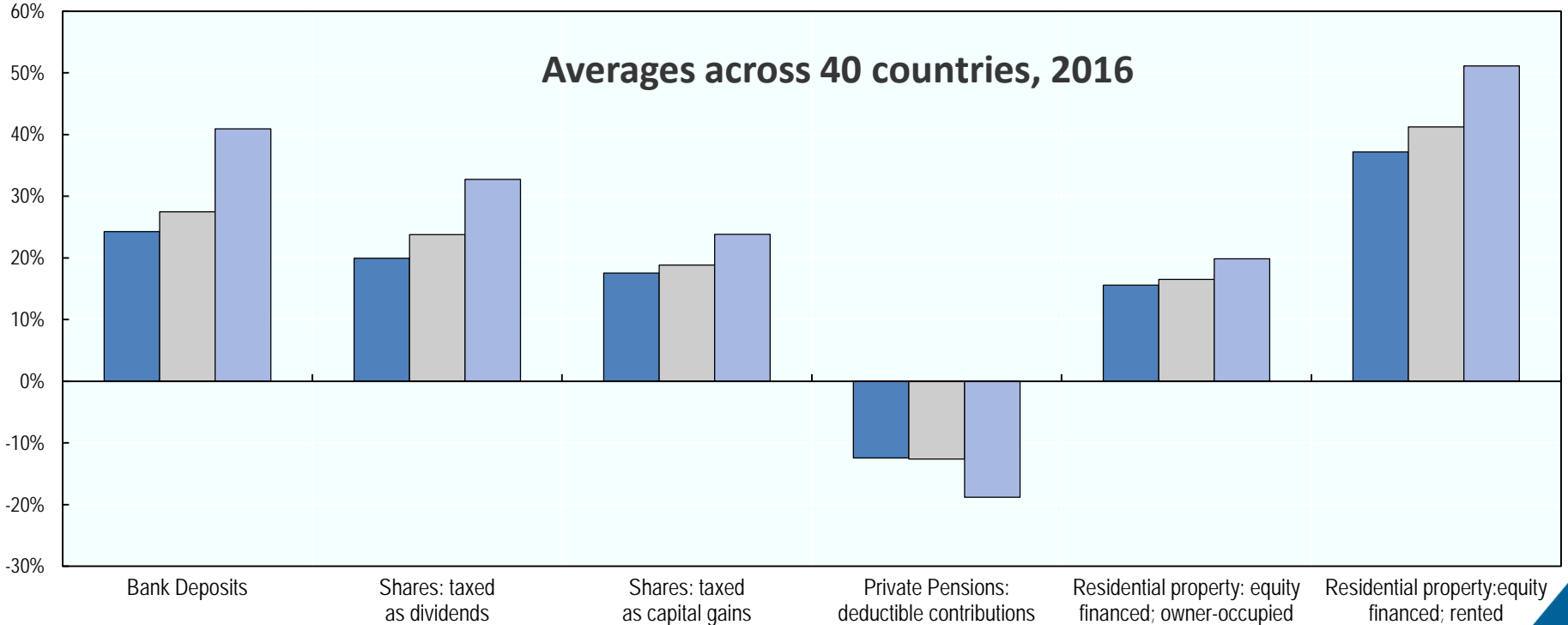
# Marginal Effective Tax Rates by asset type

■ Low income (67%AW)

□ Medium income (100%AW)

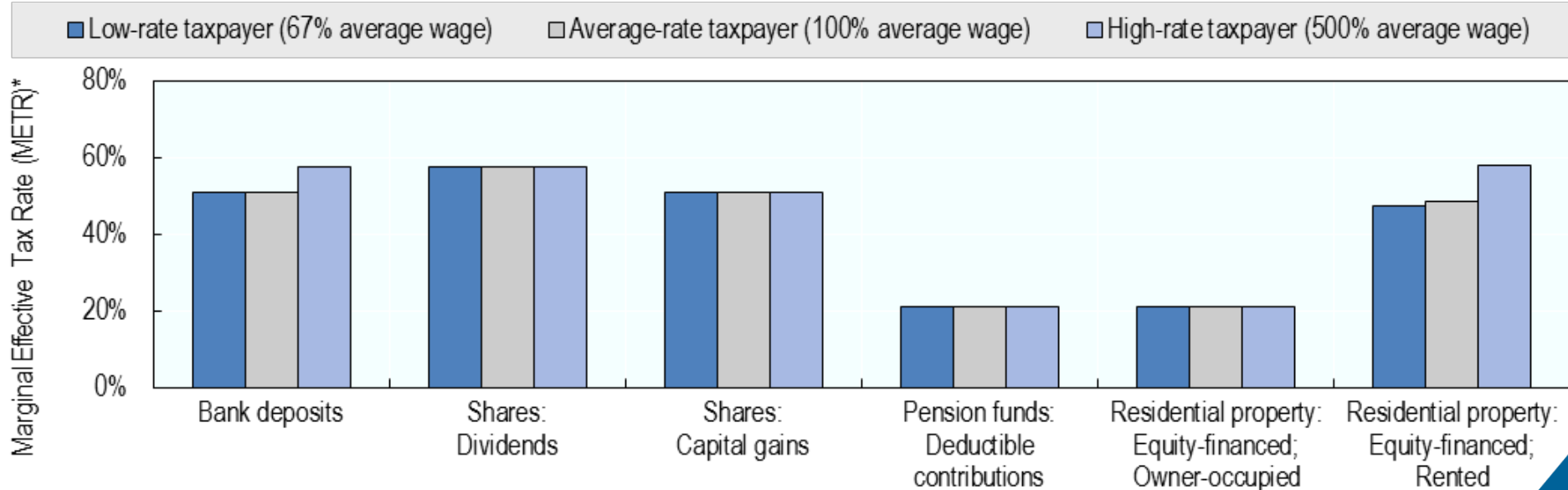
■ High income (500%AW)

Averages across 40 countries, 2016





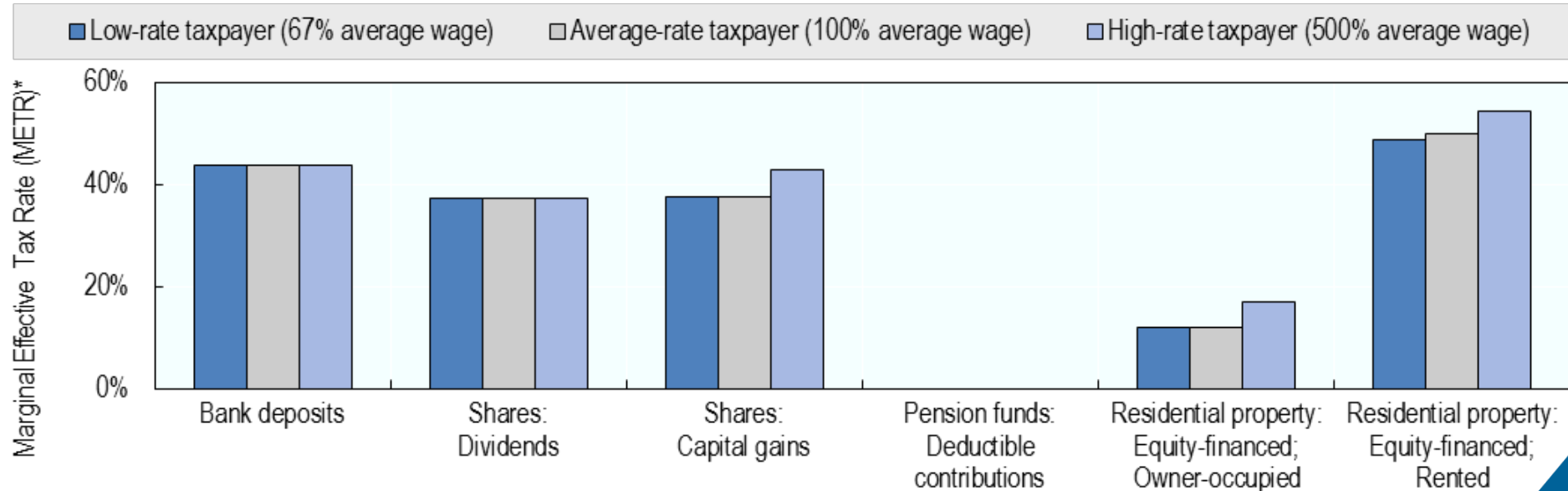
# Marginal Effective Tax Rates: Denmark





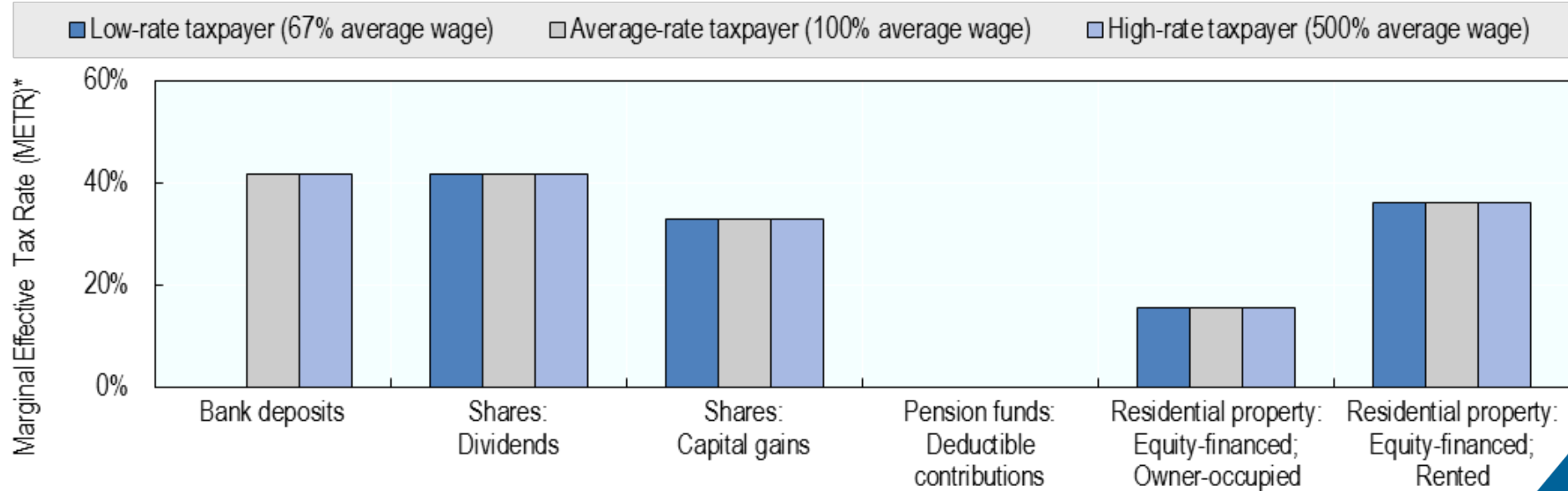


# Marginal Effective Tax Rates: Finland



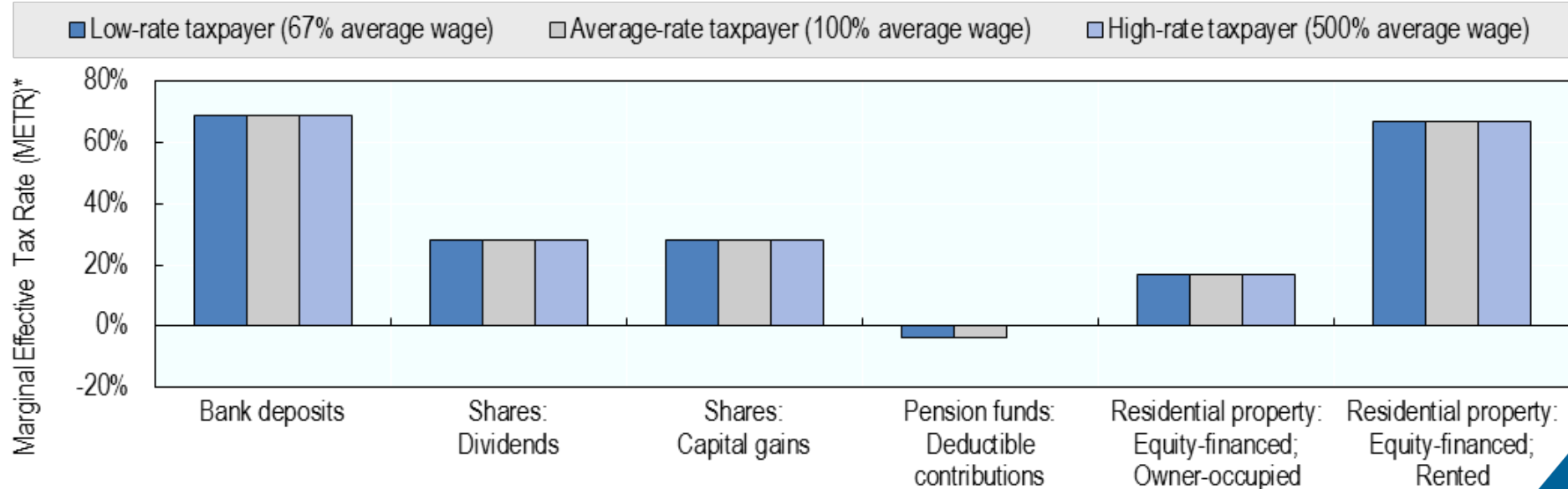


# Marginal Effective Tax Rates: Iceland



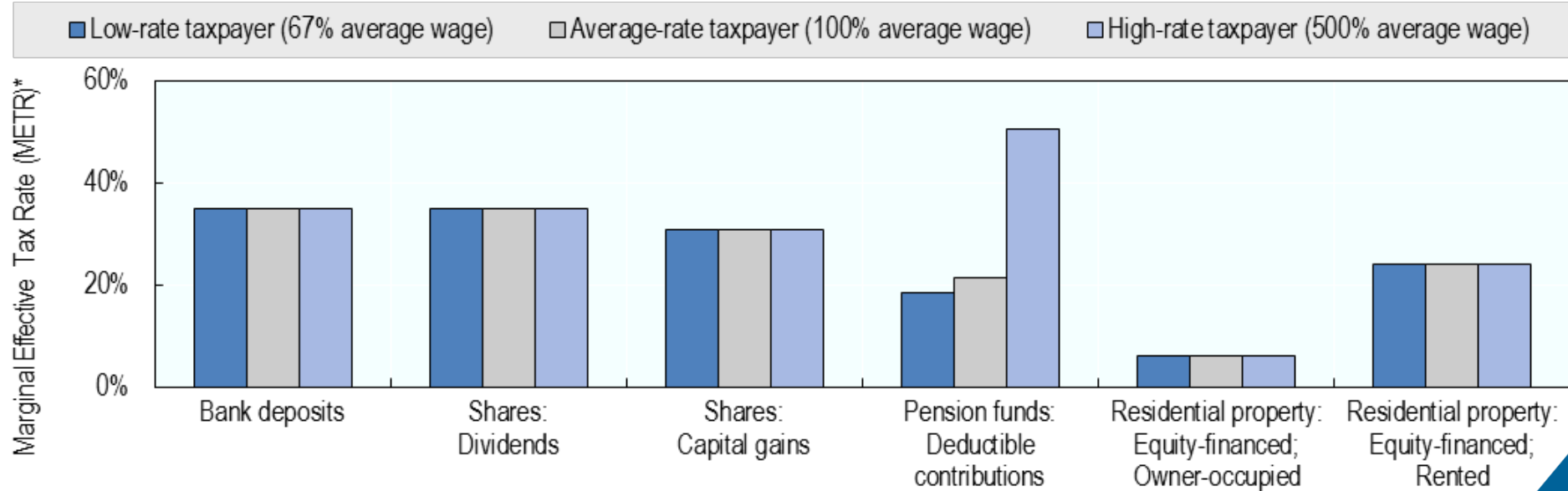


# Marginal Effective Tax Rates: Norway





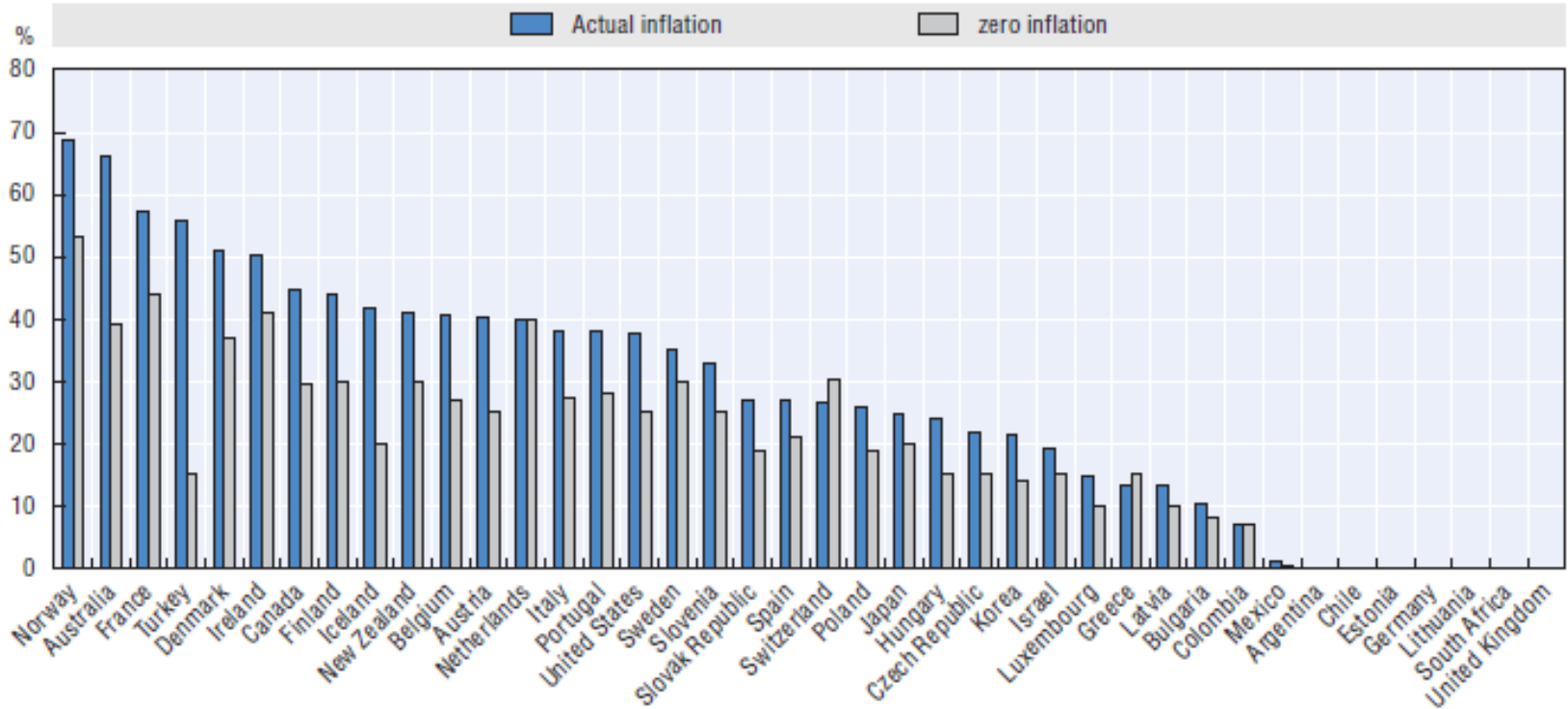
# Marginal Effective Tax Rates: Sweden





# Inflation is a tax!

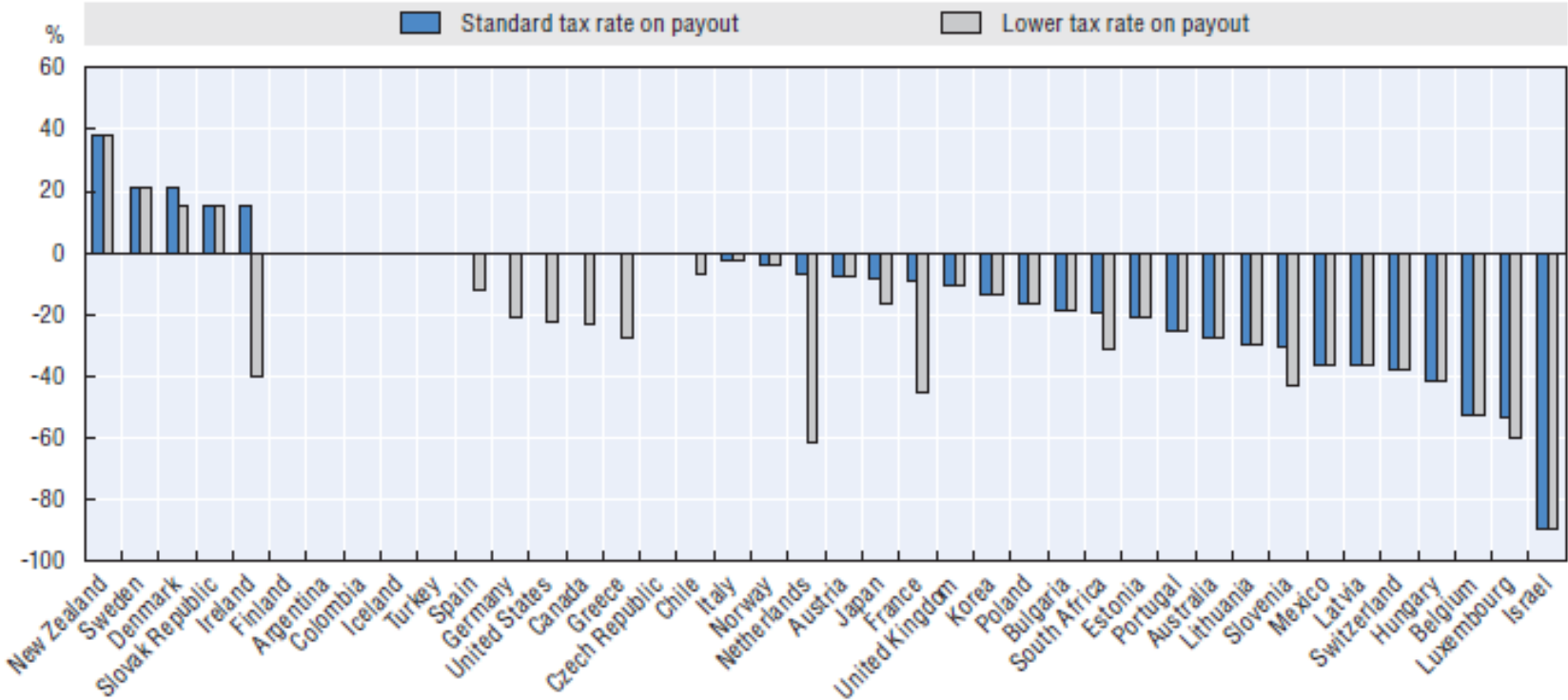
Marginal effective tax rates on bank interest, 2016





# Private pensions are highly tax favoured

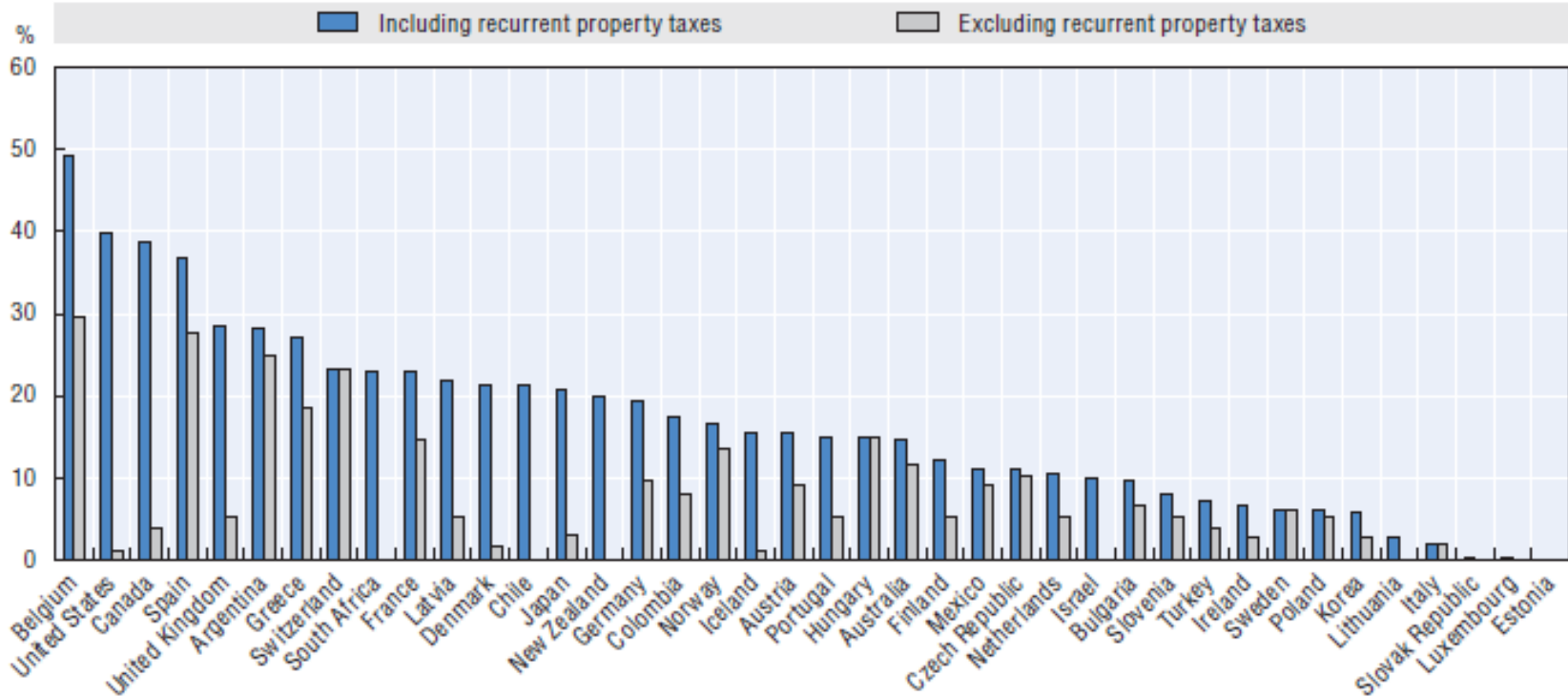
Marginal effective tax rates on private pensions, 2016  
(deductible contributions)





# Property taxes change the picture...

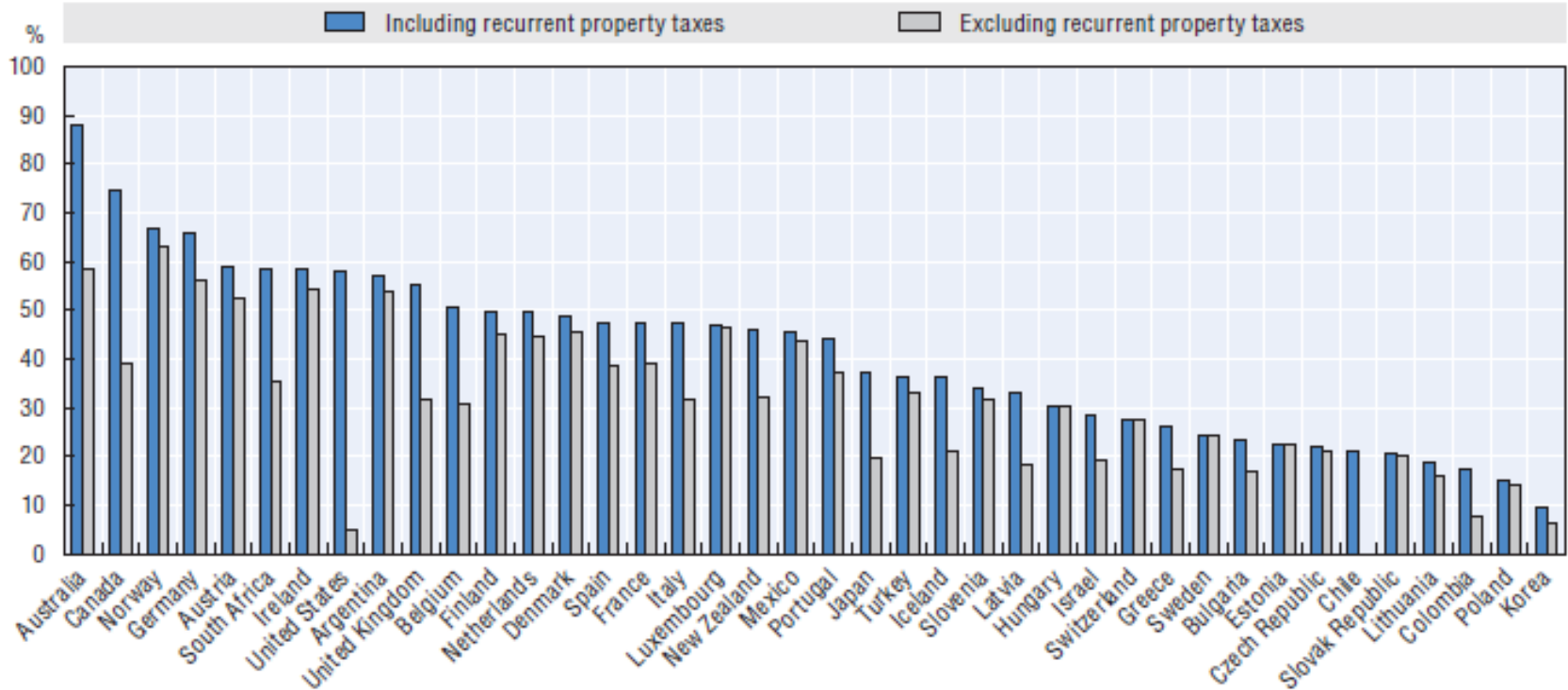
Marginal effective tax rates on owner-occupied residential property (equity financed), 2016





# ...but less so for rented property

Marginal effective tax rates on rented residential property (equity financed), 2016

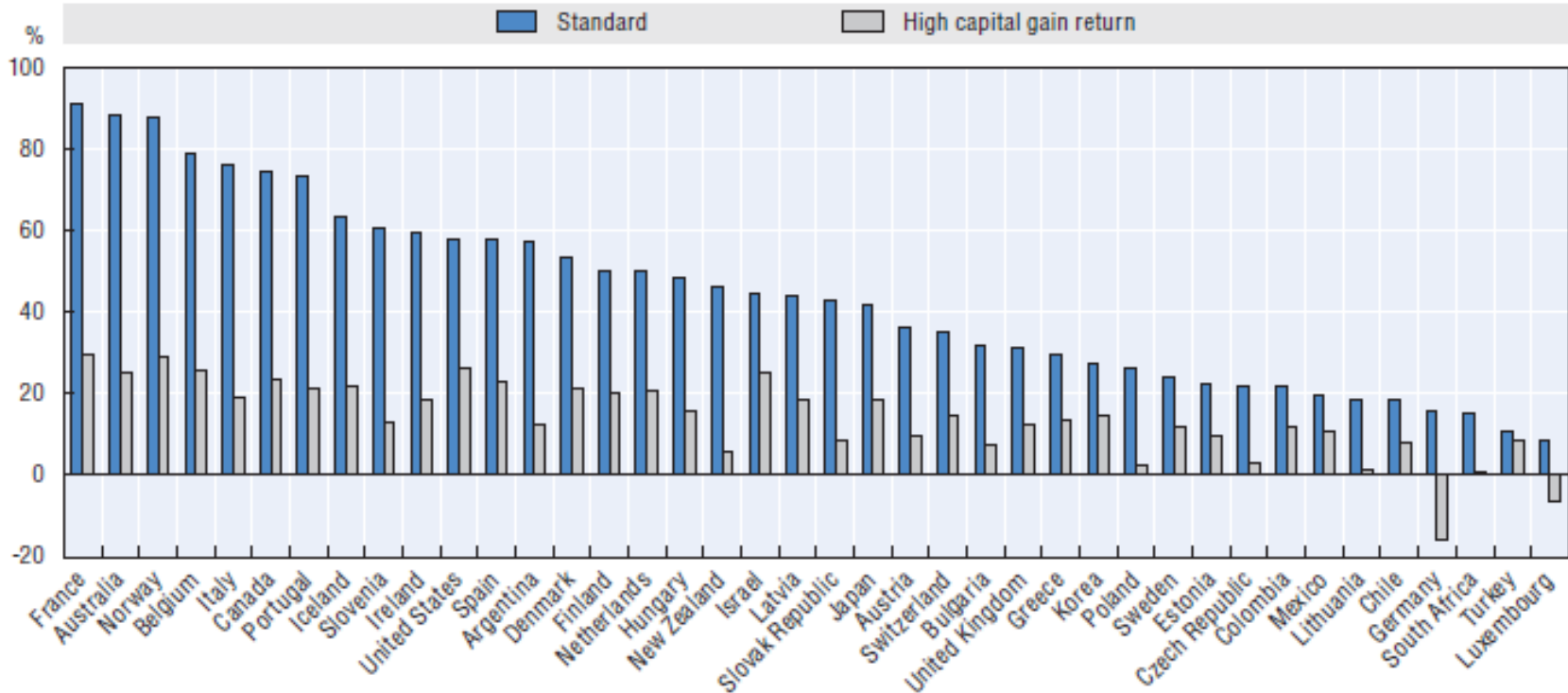






# Assumptions on size and type of return can strongly impact METRs

Marginal effective tax rates on rented residential property (debt-financed), 2016

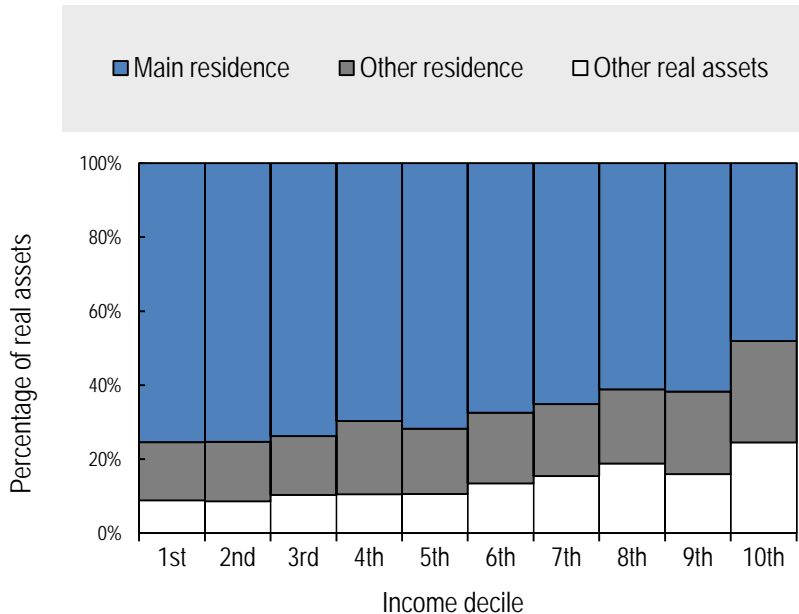




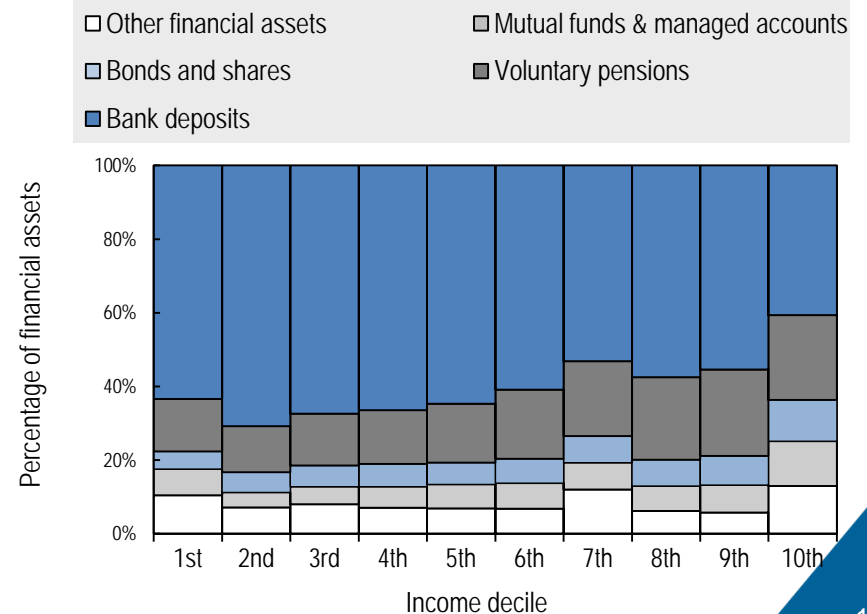
# The asset-holding mix of households

Averages across 18 European countries from the  
2016 Household Finance and Consumption Survey

Real assets as a share of total real assets



Financial assets as a share of total financial assets



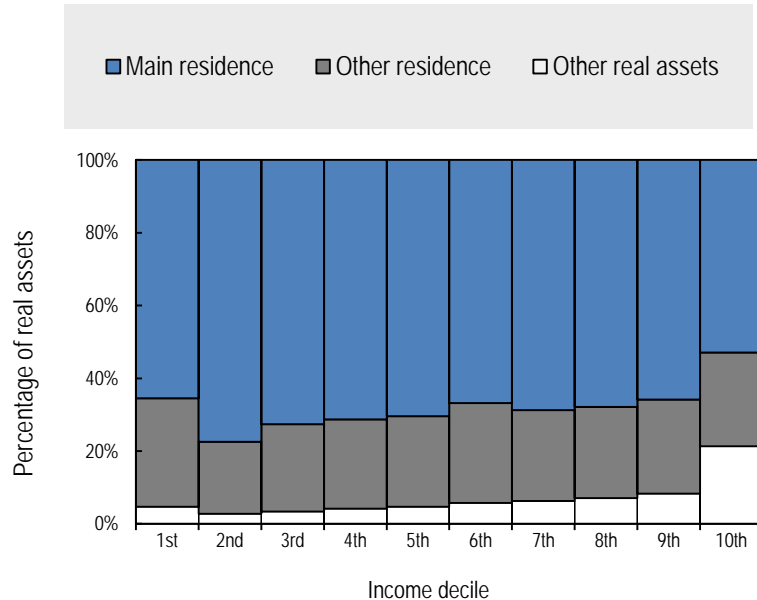


# The asset-holding mix of households

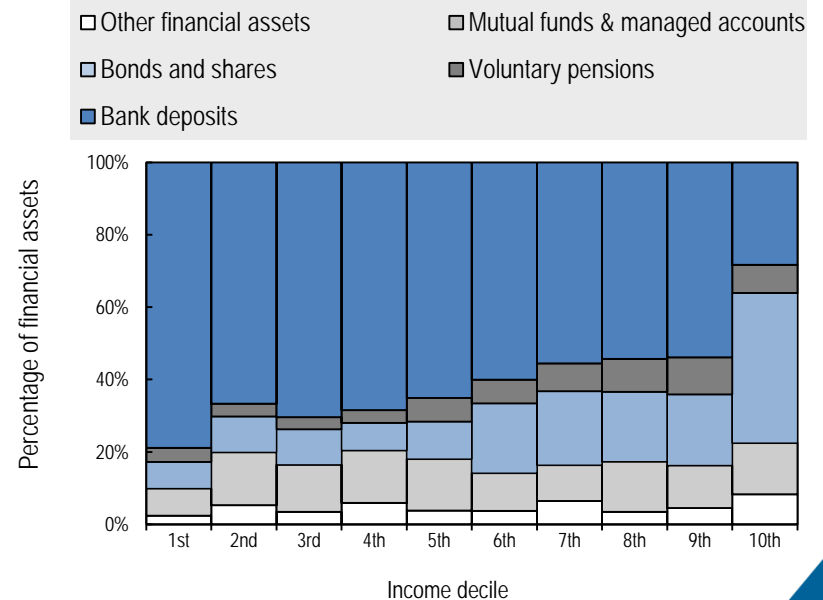
## Finland

### 2016 Household Finance and Consumption Survey

Real assets as a share of total real assets



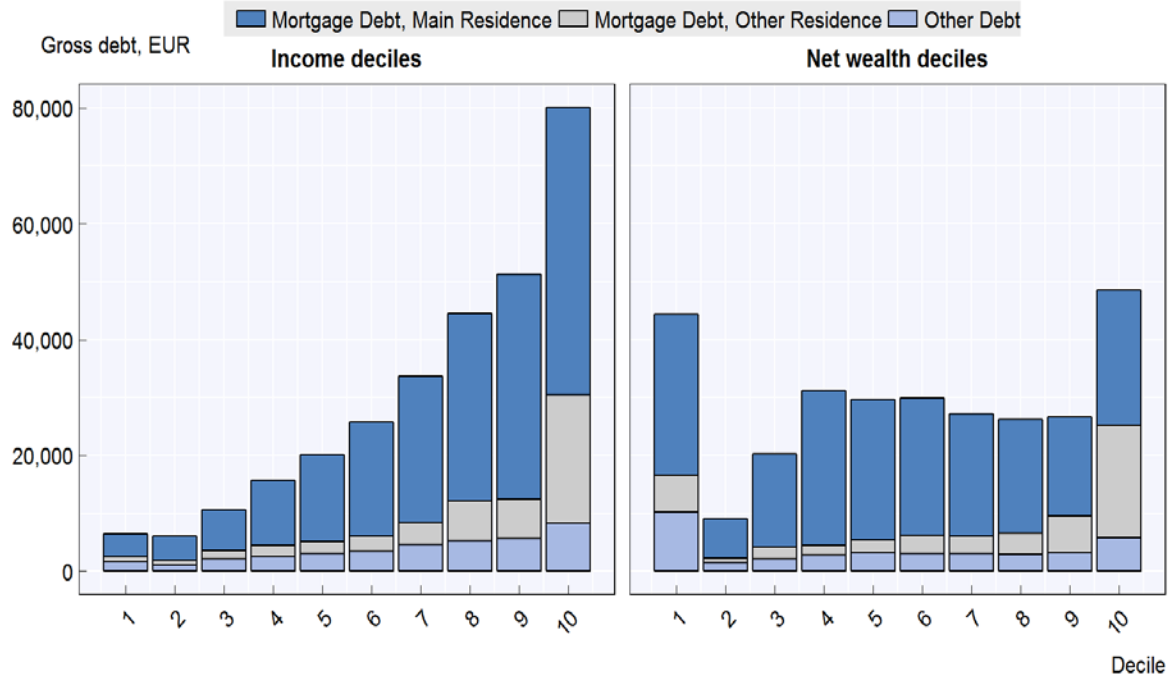
Financial assets as a share of total financial assets





# High income households hold more mortgage debt

Averages across 18 European countries from the 2016 Household Finance and Consumption Survey





# Key findings from the report

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**METRs vary widely across asset types in most countries, thereby distorting the allocation of savings**

**The variation in METRs often favours the savings of those that are financially better off**

**Automatic exchange of financial account information between tax administrations is likely to make offshore tax evasion harder**



# Policy implications

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## FOUR MAIN THEMES

**Opportunities  
for countries to  
increase  
neutrality**

**Opportunities  
for some  
countries to  
increase  
progressivity**

**Case to maintain  
concessionary  
treatment of  
retirement  
savings**

**Opportunities to  
improve tax  
design,  
particularly  
regarding  
pensions and  
residential  
property**



# More on residential property

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- Non-taxation of imputed rental income and concessionary treatment of capital gains creates a significant bias towards owner-occupied property.
  - This tends to favour the middle of the income and wealth distribution in particular (as the very poorest are more likely to rent)
  - But high-income and wealthier taxpayers also benefit significantly in aggregate terms.
- Where present, mortgage interest deductibility exacerbates the advantage.
  - 19 of 40 countries provide tax relief for mortgage interest on owner-occupied residential property.
  - Favours the better off: higher income taxpayers have more mortgage debt; and in most cases relief is in the form of a deduction.
  - Concession may be capitalised into house prices making removal difficult.
- The combination of concessionary tax treatment of capital gains and mortgage interest deductibility can create the opportunity for significant tax planning for debt-financed property (owner-occupied and rented).



# Potential reform options

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- Tax imputed rental income (but strong political economy difficulty)
- Recurrent property taxes can play a role in substituting for the taxation of imputed rental income (though still a challenge from a political economy perspective).
  - Needs to be applied above and beyond the level of local public service provision.
  - Implies different rates for owner-occupied and rental property.
  - Growth friendly.
- Tax capital gains on owner-occupied property (but political economy difficulty; also lock-in concerns).
- One option would be to apply a generous allowance and only tax gains above this amount.
- (Fully) tax capital gains on rental property (easier to overcome pol. econ. constraints)
- Remove mortgage interest deductibility where the corresponding income is not taxed; or at least provide a tax credit rather than deduction, and/or a cap.
- Remove transaction taxes (at least on owner-occupied residential property)





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Thank you

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